

Patrick Thurmond

Associate Director of Technology

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INTRODUCTION

I lead and manage development teams that run key marketing channels for large brands with custom solutions to meet their needs. My team and I build enterprise-class websites for clients by breaking down client requirements, investigating their needs and goals, and creating a plan following best practices and processes. Using these findings to seamlessly anticipate and meet client needs.

EXPERIENCE

VML/VMLY&R, Kansas City, MO — Associate Director

MARCH 2015 - Current - Associate Director of Technology

As a Lead Developer, Drupal Architect, and Hiring Manager, I have led multiple teams of developers across a wide range of clients, projects, and applications. This includes architecting multiple Drupal websites such as Butterball.com and Gearwrench.com. Examples of Builds Docs available upon request.

My work includes localized multilingual sites, siloed content editing (for regions, countries, and offices), adding single-sign-on functionality, Drupal multi-sites, various automations (including product imports and uploads to FTP servers), various API integrations, adding e-commerce functionality, and more.

I have worked with Drupal versions 4.5, 5, 6, 7, 8, 9, and 10. I have also worked with AEM (Java), WordPress, Magento, Shopify, React, and Vue.js.

I led the rebuilding of Gearwrench.com in Drupal 9, which resulted in a significant boost in organic search and user growth, reduced bounce rate, increased session duration, and faster page load time. This led to a 25% increase in sales, thanks to improved performance, design, and the addition of a "where-to-buy" feature.

Recent Sites

- With Colgate.com, I am currently working on the redesign and rebuild effort in AEM which includes backend (Java) and frontend work.
- On [Spire Energy](#), I have been leading a team to implement new functionality and implement core and module updates.
- For APEX Tool Group I led the rebuild of: [Gearwrench.com](#), [CrescentTool.com](#), [Gearwrench.com.au](#), [CrescentTool.com.au](#), [SataTools.eu](#), [SataTools.us](#), [SataFerramentas.com.br](#), [Sata.com.co](#)
- Maintained the old version of [Butterball.com](#) and started the rebuilding of the website.
- For Walgreens Boots Alliance I expanded the rebuild of [WalgreensBootsAlliance.com](#) and led the rebuild of [No7Company.com](#). Both are on a shared Drupal multisite codebase.

SKILLS

PHP / Laravel / Drupal /
WordPress / Magento

Java/AEM (Adobe
Experience Manager)

JavaScript / React / Vue.js /
jQuery

HTML / CSS / LESS / SASS

SQL / MySQL / PostgreSQL
Shopify

CERTIFICATIONS

Acquia Certified Developer
- Drupal 8

Acquia Certified Developer
- Drupal 7

Certified ScrumMaster

VOLUNTEER EXPERIENCE

Trail Builder and Web
Developer - Urban Trail Co.

Web Admin - Amber
Meadows HOA Board

- Valspar.com was a rebuild in WordPress prior to a larger rebuild in AEM.
- For Wendys.com I added the blogging functionality to the website, helped with multiple large upgrades, and provided maintenance and bug fixes.
- With Scoutbags.com I helped with maintaining the site and adding minor functionality.
- OCollar.com was a completely fresh (greenfield) build of the website in Shopify. I helped lead and launch the first iteration of this site.
- When I was on the UnitedRentals.com team, we rebuilt the first time in Drupal 7, introducing e-commerce functionality. We then migrated to Drupal 8 and continued to add new functionality including the shopping system running via a custom API and a Vue.JS frontend mixed with the Drupal templating system.

TALKS GIVEN

Builds and Deploys using Jenkins and Acquia Cloud - Flyover Camp 2019 - [Link](#)

Basic Setup of Drupal 8 on an Azure App Service - Flyover Camp 2019 - [Link](#)

BA Services, Overland Park, KS — Developer in Test

APRIL 2013 - MARCH 2015

Developed automated testing for an in-house financial system that manages customer accounts and provides account tracking and servicing functionality. Work extended to building and updating the financial system.

VML, Kansas City, MO — Developer

JANUARY 2011 - APRIL 2013

Worked on multiple large projects including a Brand Resource Center, a 2 terabyte data migration of digital assets, a multilingual web application for the Department of Defense including the migration of 16+ different websites into a single unified website, and many other applications.

PlattForm Advertising, Lenexa, KS — Web Developer

MAY 2008 - DECEMBER 2010

I worked on more than a dozen custom PHP sites, ASP sites, and Drupal sites. This work helped connect prospective students to colleges that could meet their needs and interests in multiple industries.

Trinity Transport, Kansas City, MO — Developer

JULY 2007 - MAY 2008

Worked on a trucking brokerage system that connected shippers with carriers to find the best loads and routes possible. This was a web-based PHP system that integrated with an old-school (pre-RDBMS) database and AS-400 system.

EDUCATION

Rockhurst University, Kansas City, MO - 2019 - 2022
Master of Business Administration

UMKC, Kansas City, MO - 2004 - 2007
Bachelor of Arts in Computer Science